



Madhya Pradesh Association of Dallas

MPAD Sponsorship Benefits	Diamond	Platinum	Gold	Event
>= Sponsorship Amount (USD)	\$1,800	\$1000	\$600	\$400
Exclusive Sponsor for the year. MPAD will not take another sponsorship for the similar kind/type of product	Y	N	N	N
Duration	1 yr(from the Start date of Sponsorship)	1 yr(from the Start date of Sponsorship)	6 Months(1 Jan to 30 June or 1 July to 31 Dec)	Event Specific
Complimentary Tickets for MPAD main events e.g Holi and Diwali	2	1	1	1
Complimentary Meet & Greet with Main Artist (if any) of the Event	Y	N	N	N
Complimentary flyer on Table Top Booth at Community Partners event. Provided by Sponsor	Y	Y	N	N

Tax id: 88-4332850

For Sponsorship options

MP Association of Dallas

Email: info@mpad.foundation

Website: <https://mpad.foundation>





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Gift or Souvenir on Tabletop Booth at Community Partners event. Provided by Sponsor	Y	Y	N	N
Add Business Flyer of Sponsor on MPAD's Event Flyers. Shared by sponsor	Y(100X100)	N (Will try to add if space permits 50X50)	N	Y
Add Business Logo on MPAD's Event Flyers. Shared by sponsor	Y	Y	Y	Y
Logo/Flyer on MPAD's Website and Flyers. Shared by sponsor	Y	Y	Y	N
Your organization weblink(if any) on MPAD Website. Shared by sponsor	Y	Y	N	N
Advertisement of Sponsor on Whatsapp group- Posted by Committee member	Twice in a month (Pick Video once in a month)	Twice in a month	Once in a month	N
Social Media Marketing(e.g. Facebook) Flyer or Video	Twice in a month.	N	N	N
Multimedia Advertising on Social Media(e.g Facebook): Video clip not to exceed 30 second(s) – Shared by Sponsor	Y	N	N	N
Multimedia Advertising on MPAD's website: Video clip not to exceed 30 second(s) – Shared by Sponsor	Y	Y	N	N



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MPAD Sponsorship Benefits	Diamond	Platinum	Gold	Event
Recognize with a Plaque	Y	N	N	N
Recognize with a Certificate	N	Y	Y	Y
Company Banner Display at Event location (Max size 2X3 ft) – If Venue allows. Provided by Sponsor (Pick one Banner or Standee)	Y	Y	N	N
Recognition in Publications or Post Event Updates to Community thru Newsletter	Y	Y	N	N
Recognitions during Event Functions	Y	Y	Y	Y
Recognitions Pre/Post Event Functions	Y	N	N	N
Stage Time for Company Representative	Max 10 Minutes	Max 5 Minutes	max 2 Minutes	max 5 Minutes
Standees near Stage Area at major events if Venue allows(Max1) . Provided by Sponsor	Y	N	N	Y
Standees near Registration Area at major events if Venue allows(Max 1). Provided by Sponsor	Y	Y	N	Y
Stall at major events if Venue allows	Y	N	N	Y